

It pays to LinkUp

with LibertyLink soybeans, cotton and canola.

PLANT LIBERTYLINK AND EARN UP TO \$4 PER ACRE on soybeans.

Bayer CropScience announces the LibertyLink® LinkUp Offer for growers, an important addition to Innovation Plus' programs. Take advantage of high-yielding varieties with the LibertyLink trait and the powerful, nonselective weed control of Liberty® herbicide. LibertyLink and Liberty provide an effective tool to help growers Respect theRotation~ by offering the most reliable weed management solution available. Growers should see their preferred seed supplier to take advantage of this offer.

QUALIFYING PRODUCTS

- LibertyLink cottonseed
 - LibertyLink is available in select FiberMax® and Stoneville® cotton varieties.
 - LibertyLink soybean seed
 - Available in more than 100 soybean brands
- www.linkup.bayercropscience.us
- InVigor® LibertyLink canola seed

PROGRAM DETAILS

- All orders made from Sept. 1, 2011 to Aug. 15, 2012 are included in offer.
- Growers must purchase a minimum of 250 acres' of LibertyLink cottonseed, LibertyLink soybean seed and/or InVigor LibertyLink canola seed.
- Growers who have a duly executed Grower Trait License Agreement and license number are eligible to purchase LibertyLink seed. Grower Trait License number must be associated with all orders and purchases.
- Proof of grower purchase for LibertyLink cottonseed, LibertyLink soybean seed and/or InVigor canola seed must be provided electronically by dealer or licensee seed company to Data Dimensions, Inc. via the reporting tool on the linkUp site (www.linkup.BayerCropScience.us) by Aug. 31, 2012.
- Bayer CropScience will award points to growers on validated, qualified purchases as reported by participating retailers. Points valued at \$0.05 each.
- Growers can redeem Innovation Plus points for cash or merchandise upon request after Nov. 19, 2012 via the Innovation Plus website (www.innovationplusprogram.com) or the Bayer Customer Interaction Center (1-866-99BAYER)

(1-866-992-2937) or www.BayerCropScience.us).

- Points not redeemed will expire automatically on Jan. 31 of the second calendar year following invoice date.

INCENTIVE

- Growers who purchase a minimum of 250 acres' of LibertyLink cottonseed, LibertyLink soybean seed and/or InVigor LibertyLink canola seed will receive a cash equivalent rebate from Bayer CropScience as follows:

- ❖ LibertyLink cottonseed: \$15/unit
- ❖ LibertyLink soybean seed: \$4/unit
- ❖ InVigor LibertyLink canola: \$20/unit